

**Things to Include in a Travel Brochure**

• Brief summary of the setting, with highlights of important places

• Location, including a map

• Geography

• Major cities, Well-known places

• Historic Sites and Landmarks

• Recreation and Outdoor Activities—parks, sports, water

• Entertainment

• Climate and overall weather conditions

• Transportation

• Arts and Culture, including museums, theaters, places to visit

• Languages and Local Dialect

• Food that the area is known for

• Pictures/Graphics

• Additional Information